

prachi bhardwaj

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prachibhardwaj.com

(678) 517-4492

EDUCATION

Master of Arts Journalism

Business and Economics Reporting

Data Journalism

CUNY Graduate School of Journalism
Dec 2017

Bachelor of Arts Marketing

University of Georgia
May 2012

Bachelor of Arts Advertising

University of Georgia
May 2012

SKILLS

Analytics

Excel

Google Sheets

SQL

OpenRefine

SPSS

Google Analytics

QGIS

Visualization

CSS

HTML

Adobe

Premiere Pro

Adobe Illustrator

Research

Bloomberg Terminal

LexisNexis

Spokeo

Cision

Be Cool

Freelance Screenwriter | Remote | Jan 2021 – Present

Wrote a 45-page TV pilot about an Indian-American family navigating the aftermath of a family tragedy titled *Be Cool*, which was recognized as a quarterfinalist in four national screenplay competitions.

MONEY

Data Reporter | New York, NY | Oct 2018 – Jan 2021

Lead reporter and project manager on MONEY's Best Places to Live and Best in Travel franchises.

Identified and reported out personal finance stories using data from federal websites, corporate financial statements, consumer-facing companies, and data partners.

Wrote stories using results from surveys developed in partnership with Morning Consult.

City & State

Tech & Policy Reporter | New York, NY | Aug 2018 – Oct 2018

Covered city and state officials' relationships with technology companies in order to develop the technology beat at a local policy publication.

Built relationships with local technology companies to keep abreast with changes.

Designed a newsletter focused on the intersection of technology and policy.

Business Insider

Tech Editorial Intern | New York, NY | Jan 2018 – Jul 2018

Wrote startup profiles, trend pieces, and first-person features.

Covered general breaking news stories.

NBC News, MACH

Editorial Intern | New York, NY | Sept 2017 – Nov 2017

Assisted the Editorial Director in managing freelance stories for NBC's newest digital brand.

Consumer Reports

Editorial Intern, Electronics | Yonkers, NY | June 2017 – Aug 2017

Reported out feature stories about consumer technology and healthcare.

Conducted research and pitched stories on various data privacy topics, e.g. COPPA.

Helped publish stories across platforms, including print, video, and mobile.